

Izzy Vohsemer

Product Designer Based in Toronto, ON
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Work Experience

UX Designer at RBC Amplify

May 2020 - Present (4 months)

Member of a small, cross-functional, and fully digital team where we are working over 4 months to conduct primary research, secondary research, ideate, plan and build a high fidelity solution. Working with subject matter experts in the renovation industry and building an app interface based on user research and user testing.

UX/UI Intern at TM7 Tech

Feb 2019 - Aug 2019 (6 months)

Member of the UX Journey team, completed mockups and made presentations to clients. Created graphics and icons for promotional materials replacing external design consultant. Worked on application styling, designs, and some code.

Marketing at Systematix Inc

May 2018 - Aug 2018 (4 months)

Photographed machines, the facility, and company events. Edited photos and videos for the website and social media sites. Completed technical writing for the employee profiles, blog posts and customer documentation for automation lines.

Volunteer Experience

VP of Events at Sheridan IXDA

Sept 2019 - April 2020 (8 months)

Events are important within the IXD community so in my role I help co-ordinate, schedule, recruit, and run events for people within my program with help from the other IXDA members.

Student Mentor at Sheridan IXDA

Sept 2018 - Present

As a peer mentor I attend weekly meetups to help students who are having difficulty with assignments and projects. I have also worked for 4 months as an assistant to the teachers in helping first years with understanding how to use illustrator and how to fabricate 3D models.

Skills

UX/UI Design
Design Thinking
Prototyping & Wireframing
Photography & Videography
Slide Decks/Presentations
Social Media Marketing

Software

Adobe Creative Cloud
Visual Studio Code
Microsoft Word & Powerpoint
Arduino & Processing
Figma

Achievements

Gift the Code 2018

Placed top 5 in category

Ellehacks 2019

Placed top 5 in category

Hackville 2019

Participant

Hack the 6ix 2019

Participant

Certifications

TCPS 2: Core

For ethical research involving humans